

Press Release

4 April 2016

**Pride Mobility Products France is pleased to announce that we will begin distribution in France of our line of power wheel chairs directly with our rehab dealers effective immediately.**

First of all, we would like to thank all of our trading partners, people or companies, who for over ten years have supported us in the development and promotion of our power wheel chairs and have contributed to the success of our products in France. Be assured that we plan to further our partnership.

Pride Mobility Products is present in over 100 countries and is very excited about the new investments made in France to support our new strategy for 2016 and the years to come. We will keep on investing in research and development as well as the services needed to always strive to satisfy our customers and bring them the rehab solutions which will contribute to our common success.

To strengthen our partnership, we have put the following organization in place with a team whose mission is to respond to your requests:

**From the Netherlands:**

- A team of 18 members dedicated to the development of our activity in France. This team has supported our previous distributor, Icare, and has vast experience with our products that you have known for years ;
- A substantial stock of spare parts and finished products ;
- A French-speaking office staff to manage orders, billing and any additional administrative needs ;
- A French-speaking technical division ready to respond to your requests. Your main contact is Rick Shippers, [info@pridemobility.fr](mailto:info@pridemobility.fr) who is supported by two additional technicians ;
- We can be reached on our toll-free lines :

**Telephone : 08 00 94 12 95**

**Fax : 08 00 94 12 96**

**In France:**

- During our period of transition, you will continue to have access to Icare's technical division at 01 60 78 94 84 ;
- We are in the final stages of hiring a local team of rehab sales reps who will be visiting you very soon ;
- We will contact you shortly to introduce them.
- Your terms and sales conditions will remain identical with Pride;
- Our brochures, order forms, illustrated parts breakdowns and owner's manuals are available on our website, [www.pridemobility.fr](http://www.pridemobility.fr)

Finally, we look forward to meeting you at the Autonomic Trade Show in Paris where we will be introducing our new products.

Please feel free to contact us. We will gladly respond to all your requests.

Best Regards,

Pride Mobility Products France

For any additional information, please contact Sébastien Lacoste, Director International Sales Europe at:  
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